

WZBN TV, Inc.
77 Shady Lane
Trenton, NJ 08619

Re: MB Docket No. 03-185

Reply Comments of WZBN, Inc., Licensee of W25AW, Trenton, NJ

WZBN TV, Inc. is a family owned Class A LPTV station located in the Capital city of Trenton, New Jersey. We have been broadcasting a daily local newscast of Mercer County NJ every weekday since 1993.

- We whole-heartedly agree with the comments of the Community Broadcaster's Association.
- The finances of a small station like ours are severely limited, and we cannot expand our service digitally to our community without the cooperation of the cable companies.
- We obviously must make the transition to digital, or we will just wither and die.
- We must have a second channel to make the transition to digital if we don't have cable carriage. **Without cable, a flash cut on one channel to digital is a death sentence.** The NAB might like that from the sound of their comments.

Louis A. Zanoni, Owner